

# Female Aging Tech

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## Diverse and energetic team driven to make a change!



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### Menopause is critically understudied and overlooked

#### Women have higher life span but lower health span



<3% of UK's health research budget awarded to menopause related studies - MREF



99% of preclinical aging studies ignore menopause - HMS

## Women feel lost in the multitude of midlife challenges



#### **Appearance**

Hair thinning / loss
Skin pigmentation / acne
Facial hair



#### Musculoskeletal

Bone density loss
Loss of muscle mass
Joint pain



#### Cognitive

Brain fog

Memory loss

Poor concentration



#### **Emotional**

Mood swings
Anxiety
Irritability



#### **Others**

Hot flashes

Migraines

Insomnia

### Enormous knowledge gap is calling for menopause education

#### 3.9B women spend 25 years struggling to find support



Scarcity of qualified doctors



Access to accurate information is hard



Stigma, embarrassment, lack of public awareness and miscommunication



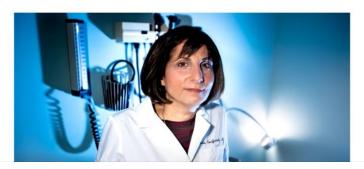
# Women are suffering needlessly through menopause transition, physicians say

#### 'Who prepares women for this?'

Physicians say lack of information and poor access to doctors who have received specialized training on menopause have left most women without the tools they need to manage what can sometimes amount to debilitating symptoms.

It's a systemic problem that needs a solution, starting with a whole lot more conversation about it, said Dr. Iris Gorfinkel, who helps patients with perimenopause symptoms at her Toronto family medical practice.

"Who talks about it? Who prepares women for this? For most of us, it comes on as a big surprise," said Gorfinkel, who counts herself among those who have found the menopause transition unexpectedly difficult, despite being a female physician.



# Women are asking for accessible, trusted and personalized support

Looking for **preventative**and **proactive** management
rather than reactive

Need consolidated info from **reliable, trusted source** other than going to a doctor

Want content aligned with latest scientific findings on female aging

Would be helpful to be prepared in advance of the changes, and be able to learn in a more interactive way than just being handed a menopause guide

Lot of generic advice exists, need data driven, evidence based specific information that is tailored to ME!

# Meno.ai – personalized wellness advisor integrating health data with scientific research using AI









Lab reports



#### Meno.ai chatbot





# Key Features

# Health history data & AI enable individually tailored recommendations

#### Health Data

Medications

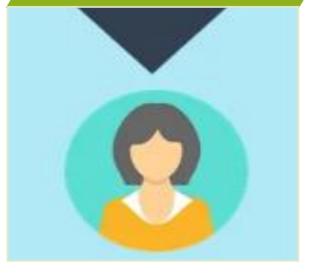
Allergies

Surgeries

Lab Reports

Eg: Hysterectomy

#### User Profile



# Tailored Recommendation

Responses will take into account no periods for this user

Possible recommendation - check hormone levels every 6 months

# Meno.ai provides suggestions based on data patterns from wearables

#### Data

#### Pattern

#### Recommendation

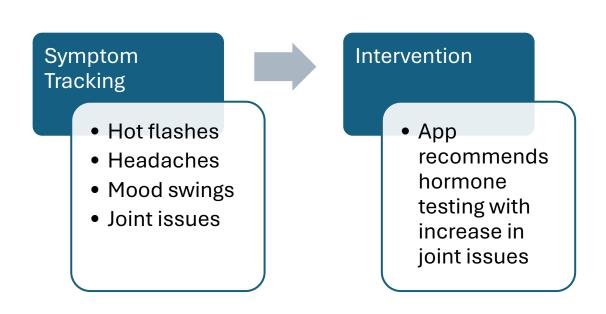
Activity levels
Sleep cycles

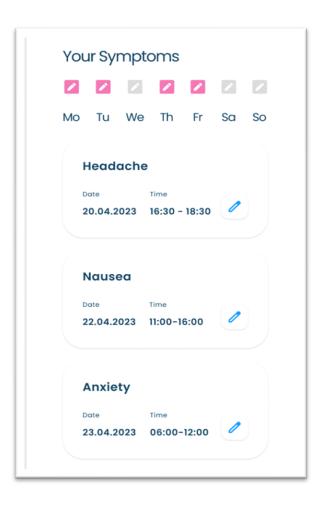
Cardio fitness (resting heart rate, VO2 max, cardio recovery)

Increase in resting heart rate over last 2 weeks

Relaxation techniques – nature walks, meditation, yoga nidra Add regular exercise

## Symptom logging and tracking enables early intervention

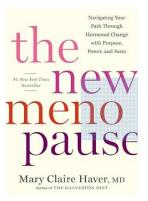


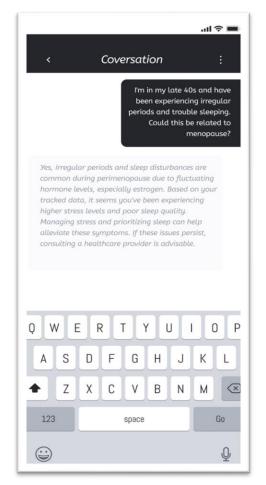


# Meno.ai incorporates latest scientific research and longevity advice

- Scientific advice from WebMD, Cleveland Clinic,
   Pubmed
- Books & podcasts from experts on healthy aging
- GENE 223: Aging Science and technology of longevity









# Meno.ai Prototype Demo

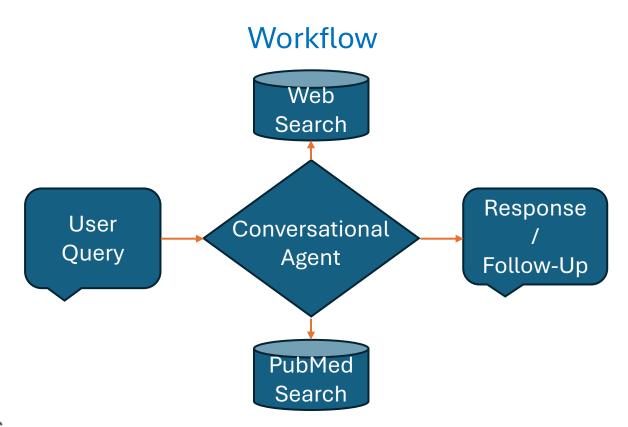
#### Meno.ai – Conversational AI built with standard tools

#### **Key Components**

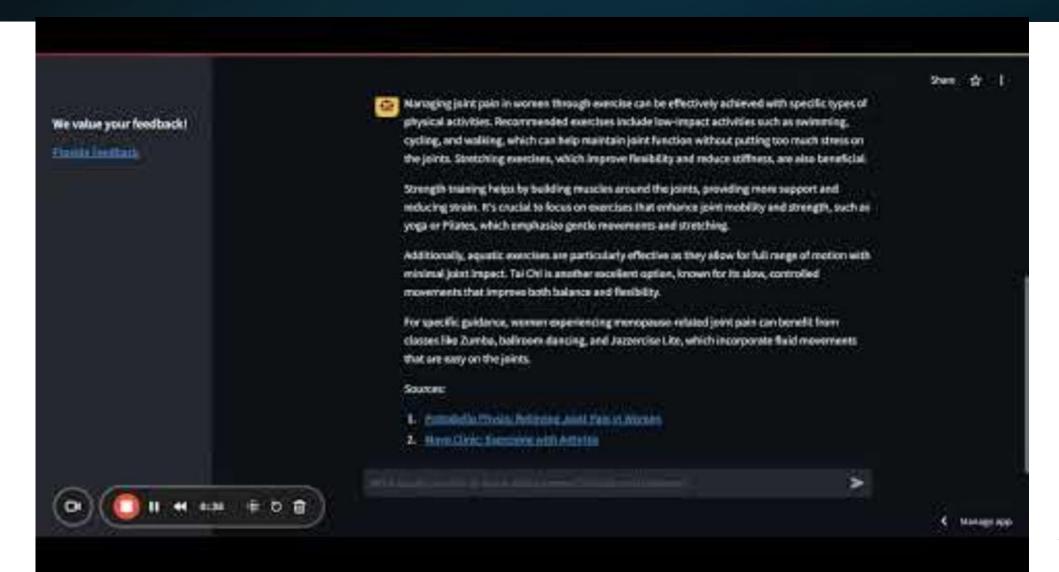
- Streamlit for frontend
- LangChain for Al agent setup
- OpenAI's GPT model
- Web Search API
- PubMed Search API

#### **Key Features**

- Source citation for generated responses
- Dynamic generation of follow-up questions
- Feedback mechanism via Google Forms



### Meno.ai Prototype Demo



### Meno.ai has several advantages over ChatGPT

# Transparency & Trust

 Provides references of scientific literature used by the model for the response

# Continuous Learning

 Feedback provided by users can be analysed to uncover areas that need further improvement

# Convenience & Completeness

 Predicting and prompting follow up questions makes it easy for users to continue conversation and get complete information

- Does ingesting collagen help to improve hair and skin? Are there any side effects of ingesting collagen?
- Ingesting collagen may contribute to the health of your skin and hair. Some studies suggest that it can improve the appearance of your skin and potentially prevent age-related hair loss and thinning. There is also a study that found taking specific collagen peptides increased hair cell growth and hair thickness significantly. As for side effects, studies so far have shown no side effects, but more research is needed to confirm the benefits and potential side effects of collagen supplements.

#### Sources:

- 1. https://www.webmd.com/diet/collagen-health-benefits
- 2. https://www.healthline.com/nutrition/collagen-benefits
- 3. <a href="https://www.healthline.com/nutrition/collagen">https://www.healthline.com/nutrition/collagen</a>
- 1. <a href="https://www.healthline.com/nutrition/collagen-for-hair">https://www.healthline.com/nutrition/collagen-for-hair</a>
- 5. <a href="https://www.medicalnewstoday.com/articles/liquid-collagen">https://www.medicalnewstoday.com/articles/liquid-collagen</a>

### Meno.ai provides more concise answers compared to ChatGPT

#### Meno.ai App

- I am having a lot of hair fall/hair thinning. What can be the possible causes and what can I do about it?
- Hair thinning and hair loss in women can be caused by a variety of factors. Common causes include hormonal changes (such as those related to pregnancy, menopause, or thyroid issues), stress, nutritional deficiencies, and certain medical conditions or medications. Additionally, genetic factors can play a role, leading to conditions like female pattern baldness.

To address hair thinning, it is important to identify the underlying cause. Here are some general steps and treatments that may help:

- Nutrition: Ensure a balanced diet rich in essential vitamins and minerals, particularly iron, vitamin D, and biotin, which are crucial for hair health.
- Stress Management: Techniques such as yoga, meditation, and regular physical activity can help reduce stress, which in turn may reduce hair loss.
- Medical Treatment: Consult a healthcare provider to check for any underlying medical conditions. Treatments may include topical solutions like minoxidil, hormone therapy, or other medications as prescribed by a doctor.
- Gentle Hair Care: Avoid harsh hair treatments, minimize heat styling, and use gentle hair care
  products to reduce additional stress on your hair.

For more detailed information on causes and solutions, you can refer to these resources:

WebMD on Women's Hair Loss

#### **ChatGPT**

I am having a lot of hair fall/hair thinning. What can be the possible causes and what can I do about it?

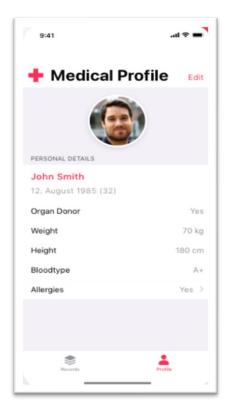
- Hair fall and thinning can be concerning, but it's a common issue with various potential causes. Understanding the underlying reasons can help you take the appropriate steps to manage or treat the problem. Here are some common causes and what you can do about them:
- 1. Genetics (Androgenetic Alopecia)
- · Cause: Hereditary hair thinning or baldness, often known as male or female pattern baldness.
- · What to Do:
- · Consult a dermatologist: Early intervention can slow down the process.
- · Medications: Finasteride (for men) and minoxidil are common treatments.
- · Hair Transplant: In advanced cases, surgical options might be considered.
- 2. Hormonal Changes
- · Cause: Pregnancy, menopause, thyroid problems, and hormonal imbalances can lead to hair loss.
- · What to Do:
- Hormonal Therapy: If due to menopause or thyroid issues, hormone replacement or regulation might help.
- · Diet and Lifestyle: Maintain a balanced diet rich in essential vitamins and minerals.
- Consult a doctor: Blood tests can help diagnose any underlying hormonal issues.
- 3. Nutritional Deficiencies
- Cause: Lack of essential nutrients like iron, zinc, vitamin D, or proteins can lead to hair thinning.
- What to Do:
- Balanced Diet: Incorporate leafy greens, nuts, seeds, eggs, and lean meats into your diet.
- Supplements: Consider taking supplements for ↓ :iencies, but only after consulting a healthcare

# Both Meno.ai and ChatGPT provide relevant and consistent answers

Metric	Performance
Relevancy	Both provide relevant answers
Completeness	Both complete; ChatGPT verbose
Consistency	Both consistent
Accuracy	Both could improve

## Exciting features coming up in the future

- User profile/authentication and incorporate history
- Health data integration from devices such as wearables and biosensors
- Symptom logging & management
- Voice support in addition to text





# Meno.ai – age with pride and joy!

- It is time to bridge the knowledge gap
- Meno.ai AI enabled wellness advisor offering science backed answers on healthy aging
- Empower women with proactive identification, early intervention and personalized advice



## Happy to talk more and answer questions

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